Panagiotis Tokouzis

President, Hellenic Confederation of Tourist Accommodation Entrepreneurs



It seems that this tourism period as well will eventually be a good one for our country, despite the fluctuations of incoming travel traffic during the first half of 2019.

These results show that there is a good reason why Greece is one of the top tourism destinations in the world

Attracting millions of visitors every year means many things...

It means that the tourism product provided by our country is constantly evolving, diversified, modernised, offering new services and experiences to travellers, adapted to their needs, which combined with the sun and the sea - the signature items of Greece - make it the ultimate destination.

The Hellenic Confederation of Tourist Accommodation Entrepreneurs, representing 39,000 family-owned tourism establishments, believes and has invested in the modernisation and quality upgrading of the services provided by small tourism accommodations to their quests.

Our products, the "Breakfast Basket" - a basket full of pure, traditional products offered by tourist accommodations to their guests - and "Experience Tourism" - aimed at the specialisation and certification of tourist accommodations in various alternative forms of tourism - are, without a doubt, the key to an exceptional tourism experience.

"...The tourism product provided by our country is constantly evolving, diversified, modernised, offering new services and experiences to travellers."



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4-6 November 2019

ExCel London

Stand: EU1000, EU1050



8-10/11/2019 TIF-HELEXPO Thessaloniki

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15-18/11/2019

MEC PEANIA

Services & Technology Booth A50

Find out all about our enchanced line of new products & services in Tourism





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